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THE "SPIRIT"IN LEADERSHIP

Beautitudes Of A Leader

- Blessed is the leader who has not sought the high places but who has been drafted into service because of ability and willingness to serve.
- Blessed is the leader who knows where he is going, why he is going, and how to get there.
- Blessed is the leader who knows no discouragement, who presents no alibi.
- Blessed is the leader who seeks for the best for those he serves.
- Blessed is the leader who leads for the good of the most concerned, and not for the personal gratification of his own ideas.
- Blessed is the leader who develops leaders while leading.
- Blessed is the leader who marches with the group, interprets correctly the signs on the pathway that lead to success.
- Blessed is the leader who has his head in the clouds but his feet on the ground.
- Blessed is the leader who considers leadership an opportunity to serve.

--Author Unknown--



...

TEN COMMANDMENTS OF

- believe wholeheartedly in what you are doing if you would inspire the desired spirit in others. . H
- Do not get so far ahead of your group that they cannot follow you. 3
- 3. Look in the mirror each morning to see previous failures. Do not alibi the man who is to blame for your
- authority in your field of labor and tell what you know convincingly and Strive to be the world's greatest effectively. 4.
- 5. Make friends by being a friend and by observing the rules of friendship.

SUCCESSFUL LEADERSHIP

- personally unfriendly. "Whom the Gods would Do not get bitter toward those who would defeat your program or who are to you destroy, they first make mad." 9
- with important matters if you would be Permit your name to be associated only Beware of too much personal jublicity. highly regarded by the publis. 2
- Be content with getting the job done do the world will finally give predit where not be concerned with personal credit, credit is due. ∞
- It pays 9. Put service above self. dividends.
- locations if necessary, but do not dis-10. Do not get into a rut - change jobs or sipate your precious time and talent.

Coop. Marketing Journal-Nov.-Dec.1931 C.O. Moser, Pres. Nat'l Coop. Council

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